

# Fish firm is really flying



■ ON A FLYER: From the left, David Meadows of Flying Fish Feasts, Gary Martin of Red Rocket and Penny Heath of Business Link Devon and Cornwall show off the new identity and packaging for Flying Fish Feasts.

AWARD-WINNING Devon seafood producer Flying Fish Feasts has received a complete marketing makeover, the results of which have already been featured on the cover of a national food magazine.

The company, based at Heathpark Industrial Estate, Honiton, now has a new logo, packaging, brochures and photography, all developed by Exeter design and marketing agency Red Rocket, with support from Business Link.

The new photography was immediately snapped up for the front cover of *You Are What You Eat* magazine, which is linked with the Channel 4 programme of the same name.